Global Networks and Local Ties: the American Conference for Irish Studies at UW–Madison

Elizabeth Foster-Shaner (Dissertator, Theatre & Drama) and Mary Trotter (Associate Professor of Theatre & Drama, Celtic Studies)

The International Meeting of the American Conference for Irish Studies (ACIS) was held at the Pyle Center on the UW-Madison campus from March 30 to April 2, 2011. The ACIS promotes the academic study of Irish history, literature, culture, and language and arts, and boasts approximately 700 members from North America, Europe and Asia. This year’s meeting, titled “Global Networks and Local Ties,” sought to examine how Irish Studies as a field addresses Ireland’s relationship to other nations, cultures, economies and historical events. UW-Madison has played a key role in Irish Studies and the ACIS for many years, so the meeting’s return to campus generated much excitement among the ACIS membership. Approximately 300 scholars and artists from across North America and Europe presented their research and creative activity, and many additional scholars as well as members of the University and Madison communities attended one or more of over 100 scholarly panels, roundtables, performances or other events held as part of the meeting. The Center for European Studies played a lead role in supporting and advertising the event.

The meeting was hosted by the Celtic Studies program, and co-sponsored by the UW-Madison Center for European Studies, Division of Continuing Studies, The Arts Institute, the Center for Visual Cultures, the Folklore Program, and the Departments of English, History, Scandinavian Studies and Theatre and Drama. Local groups, such as the Celtic Cultural Center of Madison and the Celtic Music Association of Madison also contributed to the meeting, as did the University of Wisconsin Press. Professors Mary Trotter (Theatre and Drama and Celtic Studies) and Chelsey Bowles (Music and Celtic Studies) were the meeting’s co-organizers.

The meeting embraced the multidisciplinarity of its membership, as well as UW-Madison’s declaration of 2010-2011 as “the year of the arts” on campus, by featuring a wide range of panel presentations and arts events. These included a keynote concert by traditional Irish musicians Liz Carroll and Dáithí Sproule. Carroll is a Grammy-winning Irish fiddle master and a recipient of a National Heritage Fellowship Award from the National Endowment for the Humanities. Sproule is one of Irish music’s most respected guitarists and singers in English and Irish, as well as a 2009 Bush Artist Fellow. In addition to this musical event, the conference included a screening of a live performance of the Mint Theatre’s production of Teresa Deevy’s Wife to James Whelan, an evening of poetry by ACIS members, and many scholarly panels on Irish theatre, music, dance and visual culture. These events encapsulated the reach of Irish culture across the globe, while celebrating the unique qualities of Irish art.

Each day of the conference featured a keynote lecture given by a distinguished scholar in the field. Julia M. Wright of Dalhousie University gave the first lecture on Thursday, March 31, titled, “(Dis)locations of Gender: Representing National Crisis in Irish Romanticism.” On Friday, University of Missouri Professor

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Global Networks Continued...

Kerby Miller addressed conference attendees with his lecture, “For God and the Empire: An Irish Historian’s Rapid Rise, Strange Fall, and Remarkable Resurrection.” Saturday’s keynote address was delivered by Christopher Morash of the National University of Ireland, Maynooth. The title of Professor Morash’s lecture was “Porous Island: Towards an Archaeology of a Globalised Ireland.” In keeping with this year’s theme, the subject of place and space was present in each of these lectures, while the breadth and range of subject matter demonstrated the complex dynamic between the local and global in Irish studies.

The content of the scholarly panels and roundtables exemplified the richness and diversity present in Irish Studies today. Panels represented such diverse topics as: The Bog Gothic, Post-Punk Aesthetics in Irish Arts, Ireland in the Fin de Siècle, Institutionalised Religion in 19th Century Ireland, Yeats and Asian Performance, and Gender and Belonging in Ireland’s Nations. While the theme of the conference provided the link between the panels, panel presenters approached their subjects from the perspective of such fields as English, Economics, History, Music, Theatre, Gender and Women’s Studies, Folklore, and Political Science.

Further representing the diversity of the field and conference presenters, four of this year’s panels were held entirely in the Irish language, and an Irish language table was made available to attendees with questions about Irish pronunciation or grammar. In recognition of the importance of new work and scholarship in the field, graduate students were strongly represented among the panelists, and senior members offered advice in the form of a workshop for emerging scholars on presenting and publishing research. Every panel offered the opportunity for discussion and the ACIS’s spirit of collegiality was evident in panel presenters and audience members alike. The passion for, and commitment to, Irish Studies was demonstrated by the sharing of ideas and resources at the panels, and this congeniality continued throughout all of the events and activities.

As at any scholarly meeting, less formal events were also a source of stimulation for attendees. Conversation continued beyond the panels at the meeting’s sizeable book exhibit and the event’s evening receptions. Also, many out-of-state attendees took advantage of their free time to explore the campus, try out local restaurants, or visit the state capitol to witness events there. The weather allowed for a true Wisconsin experience for visitors, by offering a snow shower on the second day of the conference, although residents of the state dismissed it as a minor setback on the way to spring.

From the opening reception generously sponsored by the Irish Consulate of Chicago, to the closing banquet Saturday evening, the very high attendance, great diversity in offerings, and welcoming and stimulating spirit of the event site made this year’s International Meeting of the American Conference for Irish Studies a terrific success. ACIS members look forward to continuing discussions of ideas shared in Madison at next year’s meeting at Tulane University in New Orleans.

Putting New Paradigms into Practice: Transatlantic Lessons In Population Health Improvement

Drago Momcilovic (PhD Student, English)

The University of Wisconsin-Madison European Union Center of Excellence, in partnership with the UW-Madison Global Health Initiative, sponsored a two-day conference on April 7-8, 2011 on population health care in a global context. Tom Oliver, UW Professor of Population Health Sciences and EUCE faculty affiliate, received a prestigious funding award from the Worldwide Universities Network to bring together speakers from Canada, Lithuania, England and the United States to discuss new policy paradigms that have been put into place in order to address the much beleaguered question of why certain places are healthier than others. The conference participants examined the way public health professionals are trained, the convergences and differences occurring between and across various countries’ strategies, how and why resources for health are presently allocated, and the extent to which population health improvement is dependent upon top-down policies or bottom-up actions.

The conference began with a provocative presentation by Darren Shickle and Kevin Smith, both of the University of Leeds, who drew attention to a series of significant and increasingly frequent reorganizations in health care in the United Kingdom during the last forty years and the impact of shifting political imperatives on the delivery of public health. Their presentation raised important and continuing questions about how we define public health at the government level and what role local authorities are given in these changes. Aurelijus Veryga and Ramune Kalediene from the Lithuanian University of Health Sciences and the Kaunas University of Medicine respectively, offered their remarks and insights about Lithuanian public health in the European context and noted the need for alcohol and tobacco prevention in the continuing fight against increased suicide rates. Their presentation raised questions about the problem Lithuania currently faces in retaining health care professionals. Scott Greer from the University of Michigan’s School of Public Health discussed population health improvement and how it is currently changing in the EU. Greer provided an overview of EU authority and activities in public health, including the EU’s “Governance of Health in All Policies” strategies, and touched on the progress it has made and the challenges it continues to face.
This article first appeared in the Wisconsin State Journal on April 12, 2011, and is reproduced by permission of the author. This event originated from the University of Wisconsin-Madison European Union Center for Excellence.

A team of Madison East High School sophomores will compete in the final rounds of the Euro Challenge this month at the Federal Reserve Bank in New York City. They advanced to the April 27 finals by winning the Midwest preliminary round last month against four other teams from Illinois, Iowa and Indiana at the Federal Reserve Bank of Chicago. Now in its sixth year, the Euro Challenge is an academic contest in which students learn about the European Union and the economies that share its single currency, the euro. They pick a country and choose from a list of problems affecting it. Then they spend months researching European economic policy and history and come up with policy recommendations to solve the problem. At the contest, they give a 15-minute presentation and take part in a 10-minute question and answer session.

Sanja Badanjak, a UW-Madison graduate student in political science who was a judge at the preliminary round, said she was impressed by the team spirit shown by the East students. Their presentation was university-level quality, she said. “They did really well in the Q&A segment,” she said. “They answered the questions quickly and with understanding.” The East team chose France and the challenge of globalization, immigration and employment as it relates to immigration. They also looked at the strengths and weaknesses of having a common currency.

The team is advised by Bill Gibson, East history teacher, and all members, all 10th-graders, are Erin Barry, 16; Graham Highdale, 16; Seth Lesondak, 16; alternate Miriam Plane, 16; Scout Slava-Ross, 15; and Amelia Soth, 15. Lesondak said he decided to take part in Euro Challenge because he didn’t know much about European economy. “I thought it would be interesting,” he said.

The European Union Center of Excellence at UW-Madison is sponsoring the team’s trips to competitions and coordinated academic support from graduate students who specialize in the European Union and the euro. “We are trying to make Americans more aware of what is still our most important partner,” said Jeremi Suri, center director and history professor.

Editorial note: the Madison East High School team competed in New York City on Wednesday, April 27. Though they did not advance to the final round, they showed exceptional dedication, expertise, and team spirit.
The Consuls General of France and Germany give talk on “French-German Relations: A Contribution to the European Union”

Sarah Beckham (PhD Student, Linguistics)

On April 12th, 2011 Consul General of France, Graham Paul, and Consul General of the Federal Republic of Germany, Onno Hückmann, both based in Chicago, visited the University of Wisconsin-Madison to give a joint presentation on “French-German Relations: A Contribution to the European Union.” The presentation was hosted by the European Union Center of Excellence, the Center for European Studies, the Center for German and European Studies, and the Center for Interdisciplinary French Studies, and co-hosted by Global Legal Studies.

The Honorable Consuls General detailed many of the official partnerships between France and Germany, notably discussing a shared history textbook project which is taught in high schools in both countries. After the talk, the Consuls General answered questions on both countries’ current involvement in the NATO-led intervention in Libya, the EU bailout of Greece, as well as the economic complexities and strengths of a shared currency system. They also addressed questions about the institutional mechanics of joint higher education degree programs between France and Germany.

Drawing interest from both the public and across campus, we are especially pleased to work with both Consuls General in the future, facilitating community partnerships and strengthening our ties to local organizations with strong interests in France and in Germany.

Italian Day 2011
Rita Prigioni (Secretary, Wiscltalia)

On Thursday, April 14, 2011, over 90 middle and high school students participated in the fourth Italian Day event held at the UW-Madison campus. This year’s event was titled “L’Italia unita (1861-2011)” and celebrated the 150th anniversary of Italian Unification.

Italian Day takes place every two years and celebrates the work and activities of Wisconsin schools that offer Italian as part of their curriculum. This year’s participants were Bradford High School, St. Joseph’s High School, Tremper High School from Kenosha, and Spring Harbor Middle School in Madison.

During the day, students competed in activities with their peers to show off their ability and proficiency in Italian language and culture: spelling competitions, poetry recitals, skit performances, multi-media presentations, and a display of students’ posters celebrating the Unification of Italy, formed the highlights of the morning sessions. Italian graduate students from the University of Wisconsin-Madison, as well as other interested community members, volunteered as judges.

Students also experienced a cultural element by listening to presentations by UW-Madison Italian Department faculty, former students of Italian, and remarks from special guest, Dr. Eleonora Cammareri, Director of the Education Office of the Consulate General of Italy in Chicago. At the conclusion of the competitions, the students made a quick visit to the UW-Madison’s Piazza Italia and its immersion Italian dormitory/program. To top off the day, a lunch and awards ceremony took place at the Italian Workmen’s Club of Madison. This was a unique opportunity to encourage and compliment the students on their choice of Italian as a foreign language, and to foster their interest in and efforts towards the study of Italian language and culture.
On March 16, 2011, William Drozdiak, President of the American Council on Germany, visited the University of Wisconsin-Madison with the support of Elizabeth Covington, Executive Director of the European Studies Alliance; Jeff Smoller, Director of the Bureau of Education and Information at the Wisconsin Department of Natural Resources; the American Council on Germany and the Madison Committee on Foreign Relations.

During his Madison visit, Mr. Drozdiak attended a roundtable discussion on “Competitive Intelligence on Trade, Exports and Business Partners for Germany and the United States,” sponsored by the European Union Center for Excellence, ACG Madison-Warburg Chapter, and WisBusiness.com. The discussion on US-German relations was facilitated by Jeff Mayers of WisBusiness.com, and a subsequent interview with William Drozdiak is also included on their website. The full article is available online: http://wisbusiness.com/index.iml?Article=231782

Following the morning roundtable discussion, Mr. Drozdiak was featured in an interview on Neil Heinen’s WISC-TV program “For the Record”. The full program is archived and can be viewed online:


Later in the visit, the Wisconsin Alumni Research Foundation (WARF) and the Wisconsin Bio-Energy Initiative organized a briefing tour of the Wisconsin Institutes for Discovery with presentations and discussion. Following this, Drozdiak spoke with members of the community on “The Dollar, the Euro, and the Global Financial Crisis,” co-sponsored by the Center for German and European Studies, the American Council on Germany, and the Madison Committee on Foreign Relations. He introduced a brief history of the American Council on Germany, a civil organization established after World War II in order to encourage and facilitate reconciliation with Germany following two catastrophic wars.

Drozdiak emphasized the Council’s role in bringing together Germany and the United States by exploring transatlantic cooperation on a wide range of salient global issues. By convening regular policy discussions throughout the country, the Eric M. Warburg Chapters of the American Council on Germany seek to inform individuals about German and European affairs, as well as coordinating key policy initiatives that address the global challenges facing both the United States and Europe.

After the talk, Drozdiak fielded questions from the community about Germany’s role in the European Union and German-American business partnerships and diplomatic relations, concluding a productive visit which brought together a broad range of community and academic organizations.

In Memoriam Ronald D. Asmus (1957-2011)

Dr. Ron Asmus, Executive Director of the Brussels office of the German Marshall Fund and former Assistant Deputy Secretary of State (1997-2000), died April 30 in Belgium.

A native of Milwaukee and an alumnus of the University of Wisconsin-Madison (A.B., Political Science, 1979), Ron authored notable articles in Foreign Affairs in the 1990’s arguing for European stability in the wake of the Fall of the Wall. Ron earned a doctorate in European Studies from Johns Hopkins University, and went to work for the RAND Corporation, where his position that the US focus on good relations with former Soviet satellite states such as Poland, Hungary and the Czech Republic irked those who would have preferred the US to pull back from international entanglements. Ron promoted the inclusion of Hungary, Poland and the Czech Republic into NATO, and once he joined the State Department staff under President Clinton’s second term, he worked extensively with Secretary of State Madeleine Albright to make this happen.

In his last nine years, all of which took place working on issues of Central European and US foreign policy for the German Marshall Fund (a D.C.-based think tank created by the Federal Republic of Germany in 1972), Ron authored A Little War That Shook the World: Georgia, Russia and the Future of the West (Palgrave Macmillan, 2010) and worked tirelessly to promote a stable Europe and positive EU-US transatlantic relations. We here in the UW-Madison European Studies Alliance benefited from his advice and generosity. While Ron was larger than life in many ways, he was also refreshingly humorous, sharing stories about his college stint as a bouncer at Luther’s Blues in Madison, his devotion to the Badgers, Green Bay Packers and his BlackBerry. Ron is survived by his wife, Barbara Wilkinson, his son, Erik, his mother, and two brothers.
My primary intent in visiting colleagues at the University of Edinburgh was to further a collaboration begun in the summer of 2010 with scholars in the medical school there. Not only did we make significant progress on our initial project, but we were able to work collectively on one scholarly paper as well as the draft of a preliminary proposal for an ESRC (Economic and Social Research Council) grant. This collaboration will last five years between myself, two scholars at the University of Edinburgh, one in Germany, and one in the Netherlands. We aim to do a comparative analysis of so-called “enhancement technologies”; that is, medical technologies which alter human characteristics and capacities beyond what is considered to be typical or normal for humans.

There is a considerable range of emerging technologies which raise questions for bioethics and health policy, including neural implants, memory enhancers, sports enhancement (including artificial muscle and gene therapy to build muscle), genetic and tissue engineering and more. Many of these technologies have therapeutic utility, but might be used by “normal” people in the attempt to improve their capabilities beyond what they might otherwise possess. This raises concerns about fairness and justice, what constitutes “therapy” and in fact, what the goals are of medicine. For others, it raises questions of what it means to be human, while still others hail such techniques as the next step in evolution, as accelerating human capacities. Much of this has been discussed in bioethics literature (although limited to normative, “arm-chair” discussions), but little from outside the United States, and there has been no cross-societal comparison of either policy implications or cultural perspectives on the meanings or historical and social contexts of such technologies in various societies. We aim to explore such issues using a combination of case studies and empirical, ethnographic research.

In addition, our plan is to hold an international conference within the next two years to bring together interdisciplinary views on the subject, and present early findings of our work together.

The second reason for the visit was to exchange information with lead faculty in Science and Technology Studies at the University, with an eye toward developing similar programs at the University of Wisconsin-Madison. As former Director of the Holtz Center for Science and Technology Studies, I helped to build a thriving center for teaching and research on a wide array of issues in science, technology and medicine. Yet we have remained predominantly focused on the United States as a geographic area. I wish to expand this to a more international focus. Personally, I am interested in furthering areas of science policy, innovation studies, and the social study of medical technologies. There are two interrelated centers at the University of Edinburgh which are doing precisely the kinds of collaborative, interdisciplinary inquiries in science and technology studies that I wish to develop further here at UW-Madison. I met with the Directors of both the Institute for Science, Technology and Innovation (ISTI) and Innovations in Genetics (INNOGEN) to learn how they developed their programmatic themes and how best to foster student and faculty projects with an international reach.

While there, I also participated in the symposium, “Translating the Brain: Publics, Ethics, Identities,” which was a small, invitation-only working group of European social scientists and philosophers of science working in the area of emerging issues in neurological science, technology and medicine. Topics ranged from identity and concepts of the self with new neurological interventions, to ethical and social issues related to pharmaceuticals and devices targeting the brain. Information gained will inform my teaching of MHB 730 Neuroscience and Society, and augments the work I am collaborating on with European Union colleagues on enhancement technologies.

Finally, there are a number of scholars at the University of Edinburgh whose research and areas of expertise align extremely well with mine. I met individually with eleven scholars from the Centre for Population Health, Genomics Forum, INNOGEN (Innovations in Genetics) and ISTI (the Institute for Science, Technology and Innovation), at their request (an announcement was circulated that I would be visiting and they requested meetings with me). Their work spans topics from interdisciplinary teaching and research to innovation and business models in emerging science, social analysis of synthetic biology, and policy and ethics studies of several areas of regenerative medicine and stem cell research. As a result, a panel for the annual Society for the Social
European Studies Affiliated Faculty Field Reports

Linda Hogle Continued...

Study of Science Conference was planned with one scholar, while a co-authored paper was outlined with another.

In particular, I was interested in comparing notes with several researchers who are working on governance issues in stem cell research and regenerative medicine, which is one of my primary areas of research. Joyce Tait, a social scientist who serves on the Scottish National Stem Cell Network Board, was extremely helpful in updating my knowledge of the UK regulatory picture regarding stem cells. This was an ideal follow-up to a conference I hosted at UW-Madison in June, 2010 with colleagues from the University of York on issues of governance and oversight in regenerative medicine. Several others were conducting research on public attitudes toward stem cell research or translational issues and emerging business models. As the home for the Roslin Institute (founder, Ian Wilmut of the cloned sheep “Dolly” fame) and a major new center for translational medicine in regenerative medicine, Edinburgh is an ideal place to pursue some of my own interests in innovations in both governance and translational medicine models.

In sum, the four working days I had there were packed with important, informative and highly productive meetings and exchanges that could not have been accomplished by email or phone. I am profoundly thankful to the Center for German and European studies for this opportunity.

Harvey M. Jacobs, Ph.D., Professor
Department of Urban and Regional Planning
Gaylord Nelson Institute for Environmental Studies

During the 2010-2011 academic year Professor Harvey M. Jacobs of the Urban and Regional Planning and Gaylord Nelson Institute for Environmental Studies at the University of Wisconsin-Madison went to three European countries to offer training and engage in collaborative research. In the fall he was invited to the University of Santiago de Compostela, Spain, to help launch a new master’s program in the Management of Land and Territory by teaching a one week short course, titled “Spatial Planning for Sustainable Development.” In addition, he gave a University-wide lecture titled, “What Place Private Property in a Sustainability Schema? The Legacies and Challenges of John Locke, Aldo Leopold and Garrett Hardin.” This spring he continued his relationship with the Institute for Housing and Urban Development Studies at Erasmus University, Rotterdam, The Netherlands, through teaching a short course that is part of their program on “Land Development Strategies and the Future of Cities;” the clientele for the course are international students (primarily from developing countries) undertaking a one year master’s degree in urban management. This spring he also served as a Fellow at the Center for Interdisciplinary Research at the University of Bielefeld, Germany, on a project titled “The Road to Global Social Citizenship? Human Rights Approaches to Global Social Policy.” A significant component of the project focuses on the role of land tenure and property (his areas of research) in a 21st century conceptualization of global human rights. Professor Jacobs was part of an eight person international group (other participants were from Germany, the UK, India and Austria); he was notably the only invited American participant. He returned to continue his participation at the end of the spring semester.
In October 2006, faculty and students at the University of Wisconsin-Madison organized an international conference entitled “The Politics of Consumption/The Consumption of Politics.” That meeting, supported by the European Union Center of Excellence and the Center for European Studies, provided a forum for leading scholars from Europe and America to discuss the intersection of consumption, citizenship, communication, and commerce. The papers presented at that event continue to make an impact today through their publication in The ANNALS of the American Academy of Political and Social Science. Given the success of the previous event, and with additional support from European Studies, many of the scholars who gathered in 2006 were invited back to Madison for a second conference on March 3–5, 2011.

The list of participants in this second conference, entitled “Communication, Consumers, and Citizens: Revisiting the Politics of Consumption,” represents a “who’s who” of the scholars working at the intersection of consumer culture and civic culture: Eric Arnould (Wyoming), Lucy Atkinson (Texas-Austin), Lance Bennett (Washington), Bruce Bimber (UC Santa Barbara), T.H. Breen (Northwestern), Will Felts (National Media), Homero Gil de Zuñiga (Texas-Austin), Paulo Graziano (Bocconi University), Douglas Holt (Oxford), Tom Hove (Michigan State), Louis Hyman (Harvard), Nam Jin Lee (College of Charleston), Michele Micheletti (Stockholm University), Hye-jin Paek (Michigan State), Mark Radamacher (Butler), Margaret Scammell (London School of Economics), Juliet Schor (Boston College), Dhavan Shah (Wisconsin-Madison), Dietlind Stolle (McGill), and Kjerstin Thorson (USC), as well as dozens of faculty and students from within the UW.

These scholars presented their work across sessions focusing on topics such as (a) Communication, Citizenship, and Participation in Late Modern Society, (b) Civil Society, Consumption, and History, (c) Communication and Consumer-Citizens, (d) Energy, Environmentalism, and Sustainability, (e) Branding, Politics, and Positioning of Taste, and (f) Political Consumers and New Models of Citizenship, and then participated in a series of sessions in which the essence of our discussions were summarized and cataloged in order to capture the ideas shared at the conference. Major topics discussed include the current reorganization of public life in advanced Western democracies, in which government is privatizing formerly public entities and elements of civil society are being outsourced to new groups such as NGOs. Of equal interest is the changing mediascape in which we voters and purchasers currently live, where “narrative-driven politics” have deprived the media of their former role as the gatekeepers of truth. We will again collect the best research presented at this conference in a special issue of The ANNALS of the American Academy of Political and Social Science, which will be published in November 2012.

Conference sponsors included the EUCE, CES, the Damm Fund of the Journal Foundation, School of Journalism & Mass Communication, the Department of Marketing, and the School of Business, among others.
Wisconsin Teachers Learn About the Global Marketplace
Csanád Siklós (Assistant Director, UW–Madison Center for European Studies)

On April 20th, 2011, 25 Wisconsin teachers attended a one-day K-12 Teacher workshop organized by the Center for European Studies on behalf of the Wisconsin International Outreach Consortium and in collaboration with the Wisconsin Department of Public Instruction (DPI). The Workshop – entitled the Global Marketplace – was held at the UW-Madison's Pyle Center and was the first in what is envisaged to be a regular series of K-12 workshops in which issues related to international business, finance and economics are developed and discussed. Registered participants had the option of taking the course for one UW graduate credit and applying this to their professional development requirements.

The morning session began with a Keynote Address (Teaching International Business: Developing a Global Mindset in Today’s Students) by Turina Bakken (Dean, Business and Applied Arts, Madison College) and Brad Piazza (Dean, Business Division, Waukesha County Technical College), who discussed the significance of and need for global competency in students. The mid-morning session was devoted to Europe: Csanád Siklós (Assistant Director, Center for European Studies), outlined the key features of US-EU trade relations and highlighted a number of key European resources available to teachers of all grade levels. He then introduced the Madison East Euro Challenge team (see article on p. 3) who had been invited to give their presentation on Globalization in France. A lively Q&A session followed, in which participants commented on how the team exemplified the workshop theme of global competency. The morning concluded with two break-out sessions – Catherine Reiland (Assistant Director, African Studies) presented on tourist economies with case studies of Central America (Honduras) and Central Africa (Rwanda) while Rachel Weiss (Assistant Director, Center for South Asia) discussed the growing role and significance of India in the global economy.

After lunch, Robert Chase, CEO of SERRV International Inc. discussed issues related to fair trade. SERRV International Inc., which is based in Madison, WI, is a non-profit, Fair Trade and International Development Organization that imports handcrafts and specialty food items from community-based cooperatives in 35 developing countries. Mr. Chase discussed the origins of and principles behind fair trade, its growth over the past two decades and the influence fair trade has had both on local producers and on global corporations. The afternoon continued with a second set of break-out sessions which included presentations by Nancy Heingartner (Outreach Coordinator, Center for Russia, East Europe and Central Asia) on Russia in the global marketplace and David Dettman (Assistant Director, Center for East Asia) on the rise of China in the world economy. The workshop concluded with a discussion led by Sara Baird (DPI Consultant Marketing Education) and Kristin McDaniel (DPI Consultant Social Studies) in which participants were asked to summarize the themes of the day, discuss the available resources, explore the notion of global competency and suggest the ways in which the information in the workshop could be brought back to the classroom. The lively discussion highlighted the significance K-12 teachers place on having these workshops available to them. As one participant commented, “I am consistently impressed with the WIOC workshops and sessions I attend. I am looking forward to more! Thank you for a fabulous day!” Another teacher said “The information and resources that I received were wonderful and I can implement them into my curriculum… thank you for an outstanding workshop”.

Robert Chase of SERRV discusses fair trade with workshop participants
## 2010-2011 EUCE Faculty and Graduate Student Research Grants

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<td>Steven Oreck</td>
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## 2011 European Union Center of Excellence

**European University Institute Research Fellow (EUI-UW Exchange)**

INKEN VON BORZYSKOWSKI, Political Science, PhD Candidate

Election Violence - International and Domestic Triggers

## 2011 CGES Graduate Student Research Assistantships

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<td>Pilar Goñalons-Pons</td>
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<td>Judith Kaplan</td>
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<td>Hannah Shepard</td>
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<td>Professor</td>
<td>Patricia Rosenmeyer</td>
<td>Classics</td>
</tr>
<tr>
<td>Professor</td>
<td>Rachel Brenner</td>
<td>Hebrew and Semitic Studies</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>Ivan Ermakoff</td>
<td>Sociology</td>
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LECTURES ON EUROPEAN AFFAIRS—Spring 2011

26 January
Thierry Kirat, “Conflicts in Suburban Land Use and Administrative Litigation: The Case of the Île-de-France Region”
Sponsored by the Center for European Studies (CES) and the Department of Urban and Regional Planning

27 January
Keith Darden, “Imperial Legacies and Contemporary Loyalties in Post-Communist Europe”
Co-sponsored by CES, European Union Center of Excellence (EUCE), Center for Russia, East Europe, & Central Asia (CREECA)

Katherine Ewing, “The Honor Killing: From German Bus Stop to Academy Award Nomination”
Sponsored by the Department of Gender and Women Studies, co-sponsored by the Center for German and European Studies (CGES)

4 February
Michael Kaeding, “EU 2020: A Blueprint for Europe’s Long-Term Recovery?”
Sponsored by EUCE

9 February
Karen Alter, “International Constitutional Courts”
Sponsored by the Global Legal Studies Center, co-sponsored by the EUCE

David Latin, “Integration into France: Identifying a Muslim Effect”
Sponsored by EUCE, CES, Department of French and Italian Lectures Committee and the Department of Political Science Comparative Politics Colloquium Series

11 February
Film Screening: “Nuremberg: Its Lesson for Today,” discussion with filmmaker Sandra Schulberg
Funded in part by a grant from the Wisconsin Humanities Council, with funds from the National Endowment for the Humanities; additional support provided by EUCE and CES

17 February
Osana Shevel, “The Politics of Memory in a Divided Society: A Comparison of Post-Franco Spain and Post-Soviet Ukraine”
Sponsored by the CREECA and co-sponsored by CES

Markus Amann, “From Energy Use to Emissions: What Environmental Benefits Can Be Achieved Near-Term?”
Co-sponsored by EUCE, WAGE Governing Global Energy Collaborative, UW Energy Institute, Center for Sustainability and the Global Environment (SAGE), and Wisconsin Public Utility Institute

2 March
Winson Chu, “Jewish Ghetto or Europe's Cradle? ‘Selective Cosmopolitanism’ in Lodz and German-Polish Reconciliation”
Sponsored by EUCE and co-sponsored by CREECA

16 March
William Drozdik, “The Euro, the Dollar and the Global Financial Crisis”
Co-sponsored by EUCE and CGES in conjunction with the Madison Warburg Chapter of the American Council on Germany

31 March
Ana Gabriela Macedo, “Paula Rego and the Power of Vision: ‘My painting is like an interior story’”
Sponsored by CES, the Institute for Research in the Humanities, the Center for Visual Cultures, theanye Fund of the Latin American, Caribbean and Iberian Studies Program, and the Department of Spanish and Portuguese

12 April
Hosted by EUCE, CES, CGES, and the Center for Interdisciplinary French Studies (CIFS), and co-hosted by Global Legal Studies

CONFERENCES & WORKSHOPS

24 February
Public Panel, “The Role of Information and Expertise in EU Policy-Making”
Co-sponsored by EUCE and the University of Pittsburgh European Union Center for Excellence

3 March – 5 March
Conference, “Communication, Consumers, and Citizens: Revisiting the Politics of Consumption”
Sponsored by EUCE, CES, Hamel Faculty Fellowship, and School of Journalism and Mass Communication

4 March – 5 March
Kaleidoscope Spanish & Portuguese Graduate Student Conference: “The Ethics of Representation and the Representation of Ethics”
Sponsored by the Brittingham Trust, the University of Wisconsin-Madison Anonymous Fund, the Department of Spanish & Portuguese, LACIS, and Steven Hixson

7 April – 8 April
Conference, “Putting New Paradigms into Practice: Transatlantic Lessons in Population Health Improvement”
Sponsored by EUCE, Worldwide Universities Network, and the Global Health Initiative

27 April – 28 April
Sponsored by EUCE, Center for World Affairs and the Global Economy (WAGE), Center for Human Performance and Risk Analysis, Food Research Institute

28 April
Conference, “Long-Term Unemployment in Industrial Countries: Causes, Consequences, and Policy Responses”
Sponsored by EUCE, CES, Department of Economics, the Institute on Research on Poverty, UW-Madison Business School, CIBER, WAGE, La Follette School of Public Affairs, and the Political Science Workshop (Political Science Department)

K-12 OUTREACH EVENTS

14 April
Workshop, “Italian Day: A Celebration of Italy for Middle and High School Students”
Sponsored by CES. Co-sponsored by the Department of French and Italian, WisItalia, the Italian Workmen’s Club, and the Italian American Women’s Club

20 April
Sponsored by CES, EUCE, Wisconsin Department of Public Instruction, WIOC

20 June – 24 June
Workshop, “Development, Health and Aid: Europe and the Developing World”
Sponsored by CES, EUCE, Global Studies

SPRING 2011 NEW CENTER FOR EUROPEAN STUDIES COURSES

Venture Creation (Phil Kim) Management and Human Resources 434
Technology Entrepreneurship (Phil Kim) Management and Human Resources 365/765 (Lec. 006)
An optional FLAC (Foreign Languages Across the Curriculum) discussion section in Spanish offered for Greening Business, Involving Consumers (Elizabeth Covington) International Studies 604
The European Studies Alliance
University of Wisconsin–Madison
213 Ingraham Hall, 1155 Observatory Drive
Madison, WI 53706 U.S.A.
Tel: 608.265.8032
Fax: 608.265.9541
E-mail: european@intl-institute.wisc.edu
Web: europeanstudiesalliance.org

THE EUROPEAN STUDIES ALLIANCE (ESA) at the University of Wisconsin-Madison is the umbrella organization for the Center for European Studies, the Center for Interdisciplinary French Studies, the Center for German and European Studies, and the European Union Center of Excellence. All centers work collaboratively and are housed in the ESA suite (213 Ingraham Hall).

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The Center for German and European Studies (CGES) was established in 1998 for the purpose of educating the next generation of U.S. experts on Germany and Europe. The Center receives funding from the German Academic Exchange Service (DAAD).

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Sarah Beckham, Project Coordinator
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URL: http://daadcenter.wisc.edu

The European Union Center of Excellence (EUCE) was among eleven centers in the U.S. that were awarded new grants from the European Commission for the period 2008-11. The EUCE seeks to improve understanding of the EU as a complex, evolving governance system and international actor; to enhance awareness of the growing importance and widening scopes of EU-U.S. relations, and to promote intensified “people-to-people” links among EU and U.S. citizens.

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The Center for European Studies (CES) has been a Title VI National Resource Center since 2000; the UW-Madison’s European Studies Program was first established in 1968. The Center’s objectives are to provide students with innovative academic opportunities in European Studies; to integrate curriculum in the social sciences, humanities, area studies, languages, business, and other professional schools; to provide funding for faculty research and professional development; and to provide outreach and professional development initiatives.

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URL: http://uw-madison-ces.org

The Center for Interdisciplinary French Studies (CIFS) is a resource for anyone whose work has a French dimension. The interdisciplinary perspective represented by CIFS enables departments and schools at the UW-Madison to develop innovative new curricula, lead in the application of technology to the teaching of French, and collaborate with French universities and institutions to develop new learning and research opportunities for students and faculty. CIFS is strongly committed to outreach to schools, business, the professions, and the public.

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