CAREER INITIATIVE (CI) PROGRESS

1. The CI in partnership with the L&S Center for Academic Excellence and L&S Career Services successfully competed in a campus-wide competition to submit a proposal for internship scholarships to the Great Lakes Higher Education Cooperation’s Career Internship Initiative. Leveraging the L&S Career Services’ internship scholarship process, the Common Scholarship Application, and the Center for Academic Excellence’s work with Lawton Scholars and Pell Grant recipients, L&S will compete for a grant up to $150,000 to create new, paid, career-based internships for first-generation and low income students.

2. The CI leadership team is currently working with representatives from the Division of University Housing to create UW’s first sophomore year residential learning community, which will be launched in fall 2015. The residential learning community will be organized around the themes of personal and career development with the sophomore academic and career planning course as its cornerstone. Planning is still in its very early stages.

3. Several faculty members are currently reviewing the syllabus of the sophomore academic and career planning course. Planning is underway to launch the course with an enrollment of 400 students in spring 2015.

4. The search for the WAA/CI Director of Alumni Professional Networks and Career Resources has been completed. There were many excellent candidates, and a finalist will be named soon.

5. Date Correction: The APIR Post-Graduation Questionnaire was sent to all graduating seniors on Friday, 4/18/14 and will be open for 2-3 weeks after graduation. The survey will officially close once APIR has determined they have enough responses. Please encourage your exiting seniors to respond.

FOOD FOR THOUGHT

Internship and co-op experiences have become increasingly important and are now the major source of talent for all organizations, according to Michigan State’s report, “Recruiting Trends 2011-2012.” The most recent data from the “2013 Internship and Co-op Survey” by the National Association for Colleges and Employers (NACE) confirms this trend. According to NACE, employers made full-time offers to 57% of their students in their internship programs.

At the University of Wisconsin, we can measure student participation in internships and similar work-based experiences by accounting for internship and field work courses. This work has been done annually by Academic Planning and Institutional Research. According to their report, “The ‘Wisconsin Experience’ for UW-Madison Bachelor’s Degree Recipients: Annual Update,” 10% of L&S bachelor’s degree recipients from 2012-13 took a course with the term internship, co-op, practicum, preceptorship, or clerkship in the title/description. In our work, we strive to increase student participation because of the documented benefits of these experiences.

IS THERE SOMETHING YOU WANT TO SEE IN FUTURE UPDATES?

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