CAREER INITIATIVE (CI) PROGRESS

1. The CI team welcomes Jonathan Cleveland as the new Assistant Director for Career Education. Jon’s diverse background in undergraduate leadership development, college advising and teaching, residence hall program development, and corporate store management with Target Corporation makes him a great fit for this new role. Jon will serve as the lead coordinator of the new career course and residential program in Ogg Hall.

2. During Homecoming week, the CI team conducted 12 video interviews of prominent L&S alumni, featuring numerous careers including astronomers, lawyers, communications leaders, entrepreneurs, and CEOs. Part of the “Badger to Badger: Steps That Matter” video project, these video will be used in the new career course (see more below) and in a digital library for students.

3. Nine departments participated in a special showcase event for L&S Boards of Visitors, where they featured some of our most innovative career activities for undergraduates.

4. 26 L&S alumni mentored some 100 undergraduates for their professional development at our Badger-to-Badger: Student and Alumni Mentoring Session on October 23rd.

5. The CI team delivered presentations about the Career Initiative and about alumni engagement opportunities to the Wisconsin Alumni Association’s Advisory Council, the L&S Board of Visitors, and the Boards of Visitors of four departments leading up to Homecoming.

CAREER INITIATIVE IN THE NEWS

The Career Initiative media launch has been picked up by the Wisconsin State Journal and University Communications. Their interest? Our new course!

HELP US FILL THE NEW CAREER COURSE!

Help spread the word about the new career course, Inter-LS 210, launching spring 2015! Open to second-year students, this one-credit course will teach students:

- Why a liberal arts degree is valuable for their personal and professional development
- What career development is and how to apply it to their daily lives
- What strengths they have and how to develop practical skills in and out of class
- What employers are looking for when hiring interns and employees
- Strategies for researching companies and organizations
- How to apply and interview for an internship

Attached you will find talking points and a PowerPoint slide to share in your courses. Additional information can be found on the course website: http://go.wisc.edu/takinginitiative (don’t forget to check out the video!) and on the CI’s Faculty/staff Resource page.

Key contacts for your questions: Professor Greg Downey, Inter-LS 210 faculty director, and Jon Cleveland, Assistant Director for Career Education.

QUESTIONS? WANT MORE INFORMATION?

Visit: http://go.wisc.edu/lsci or email: careerinitiative@ls.wisc.edu