

SPECIAL EDITION – CAREER COURSE REGISTRATION HAS STARTED!

Inter-LS 210 -- L&S Second-Year Career Development: Taking Initiative

L&S CAREER INITIATIVE UPDATE: WEEK OF 11/17/14

HELP US FILL THE NEW CAREER COURSE!

The new Inter-LS 210 career course is open for enrollment. Second year students are registering this week and have indicated a lot of interest so far. But we know some students may not have heard about it yet. Help us get the word out!

ABOUT THE COURSE

In this course, students will learn:

- Why a liberal arts degree is valuable for their personal and professional development
- What career development is and how to apply it to their daily lives
- What strengths they have and how to develop practical skills in and out of class
- What employers are looking for when hiring interns and employees
- Strategies for researching companies and organizations
- How to apply and interview for an internship

ELIGIBILITY & ACCESS

This is a one-credit course geared toward L&S second-year students. The course currently has no enrollment requisites aside from three sections dedicated to University Housing. Be sure to direct students to Inter-LS 210 in the “Inderdis Courses (L&S)” subject listing in the Course Guide.

HOW TO HELP

Your endorsement can go a long way...and will only take a few minutes of your time. Here are some ideas:

- Send out the email blurb included at the bottom of this email. The students you work with will be more likely to take the course if you personally endorse it.
- Take every opportunity to tell students about the course (class lectures, advising appointments, student organization meetings that you attend, residence hall meetings, etc.).
- Reach out to your colleagues and ask them to do a “plug” for the course.
- Promote the course using any social media outlets within your department/unit (Twitter, LinkedIn, Facebook, blogs, etc.).

RESOURCES: Promo video, Talking points, PowerPoint Slide, and more

- [Course Website](#)
- [Taking Initiative Promotional Video](#)
- [Faculty/Advisor Talking Points](#)
- [Peer Advisor Talking Points](#)
- [Taking Initiative Faculty Powerpoint \[ppt\]](#)
- Course Blurb (see below)

COURSE BLURB: Email, Blog, Web

Want to develop fine-tuned résumés and cover letters, to learn how to research and apply for an internship? Interested in the opportunity to be mentored by world-class L&S alumni? Would you like help to build your personal brand?

**Introducing a great new career-related course,
Inter-LS 210: L&S Second Year Career Development: Taking Initiative!
If there is one course to take this spring, this should be on your list!**

Inter-LS 210: L&S Second Year Career Development: Taking Initiative is a one-credit course taught by Professor Greg Downey. The course is a mix between large lectures and hands-on labs. You will develop a career portfolio that will give you a distinct edge in your internship and job search. This course will show you how to take advantage of your UW education as you prepare for internships, jobs, graduate school, and other opportunities

Don't miss out on this great opportunity, regardless of where you are on your career journey (a set plan or no plan). Learn more about the course here: <http://go.wisc.edu/takinginitiative>

Sign up now as limited space is available.
Search for the course under “Interdis Courses (L&S)” in the Course Guide.

QUESTIONS? WANT MORE INFORMATION?

Key contacts for your questions about the new career course:

Professor [Greg Downey](#), Inter-LS 210 faculty director and [Jon Cleveland](#), Assistant Director for Career Education, L&S Career Initiative

Visit: <http://go.wisc.edu/lsci> or email: careerinitiative@ls.wisc.edu